

# CHALK4PEACE Hints and Tips for creating an inspiring event!

**Organize and sponsor your own local Event(s)** or find a local site and join them! Contact us at [chalk4peace@gmail.com](mailto:chalk4peace@gmail.com). We can guide you through the planning & show you how it's done. It's easy, it's fun and it's art!

**Ask your community leaders to get involved.** Talk to your Mayor or City Council members, the Executive Director of your local Arts Center and other Community leaders.



**Talk to your schools. Tell your kids' teachers.** Make it a team effort. Talk to your School principal & teachers, with the PTA and other parents.

**Buy the special chalk for your event.** Tell your art supply the chalk is for CHALK4PEACE. Contact Amy Trout at Loew Cornell [atrout@jardenbc.com](mailto:atrout@jardenbc.com) for quantity prices on their #1000

**Provide a prominent, safe location to draw.** If your location requires an event permit, arrange that with your city, county or organization at least 30 days prior to the date of the event. Sidewalks on a campus or the playground work well as the canvas....

**Ask your Police, Fire Department and Traffic Control to assist** by blocking off the area (if the site is a thoroughfare) & washing down the street or sidewalk. Give the site time to dry. Washing it down the evening before is a good idea.

**Make sure those artists aren't thirsty or hungry.** Ask your local supermarket or bakery to provide refreshments and snacks or coordinate a "picnic style" potluck for the event(s)!

**Tell your local TV & radio station & local newspaper about your event.** Let them know a couple of weeks ahead of time about your special event with a press release.

**Digitally document your Event during and immediately after,** before it rains or gets driven over (the ladder give you a good view of the art) Chalk Painting doesn't last long.

**Please send us photos of your event;** we will include them in our global electronic portfolio. Please send photos to: [chalk4peace@gmail.com](mailto:chalk4peace@gmail.com) hi-res is best 1-3 MG; (JPEG format) All photographers retain the copyrights to their works and receive photo credit.